

EMILIANO GARCIA.

Entrepreneur, UI/UX, Product
and Innovation Engineer

GARCIADESIGN.ONLINE



SUMMARY

An experienced entrepreneur, UX/UI, product, and innovation engineer with 5+ years of experience.

Multiple apps, projects, and recognitions published on the web and the App Store. Degree in Innovation Design Engineer from the Universidad Panamericana.

Passionate about building great and innovative products and ideas that will change the lives of thousands of people and challenge the human mind for a better future.

EXPERIENCE

U& Ux Lead Designer, Token Cash; Zapopan, Jalisco.

August 2019 - Present

Initiated, lead ui and ux in the company's application while replacing the old design, made a research in the necessities of the users, visiting the places of interaction to understand the current experience. reducing the design by 75% making it simple and user friendly . Visual designs and colorimetry was applied to match with the color palette. the app reach top 100 in AppStore Shopping category.

[AppStore Link](#) [Project Link](#)

UI & Ux Lead Designer, United Coin; Florida, United States.

July 2019 - March 2020

Lead ui and ux in the company's application for web and mobile (change in progress). Working replacing the old ui and ux, going from complication to simplicity, deeply research into the crypto environment to make it as mom friendly as possible, simple and easy to use.

[Company Link](#) [Project Link](#)

UI & Ux Lead Designer / Co - founder, Omen Health; Zapopan, Jalisco.

October 2017 - December 2019

Built it from the ground up all the ui/ux, brand, colorimetry. Small startup funded by an incubator and an accelerator. Selected as one of the 30 teams form hundreds nationwide for the finals in the Mexico GSEA 2017-2018 entrepreneurship contest. Worked closely with the functionality and user engagement.

[Company Link](#) [Project Link](#)

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[Company Link](#) [Project Link](#)

Portfolio / Other projects

March 2015 - Present

Different projects correlated to ui/ux, product design, brand identity, colorimetry textures and user engagement, portafolio and dribbble.

[Portafolio](#) [Dribbble](#)

SKILLS

Sketch • Figma • Plastic Arts • Autodesk Fusion 360 • Photoshop • Zeplin • Spark Ar • After Effects

EDUCATION

Bachelors of Innovation Design Engineer

Universidad Panamericana (UP) - Jalisco, Mexico - (graduation 2021)

Plastic Arts

Artes Plásticas Instituto Cabañas - Jalisco, Mexico - (2012 - 2016)

"Let's challenge the human mind for a better future"

